



UNIVERSITÄT  
BAYREUTH

Bachelor of Arts

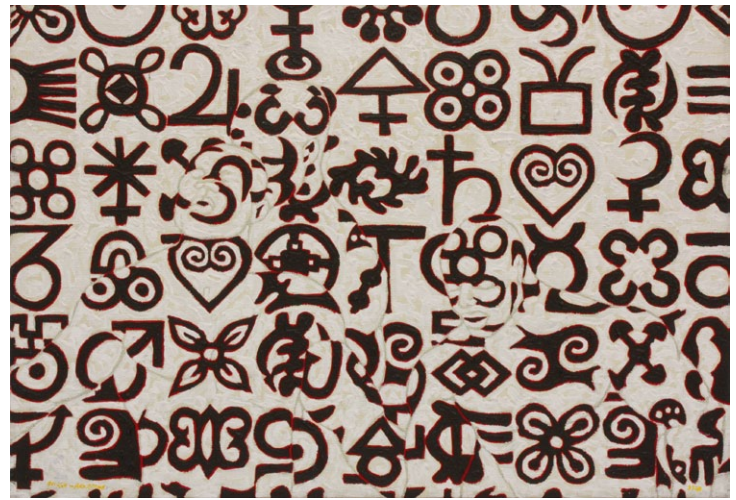
# African Verbal and Visual Arts (AVVA)

*Languages, Literatures, Media and Art*





*AVVA – Your gateway to the broad spectrum of creativity from the African continent.*



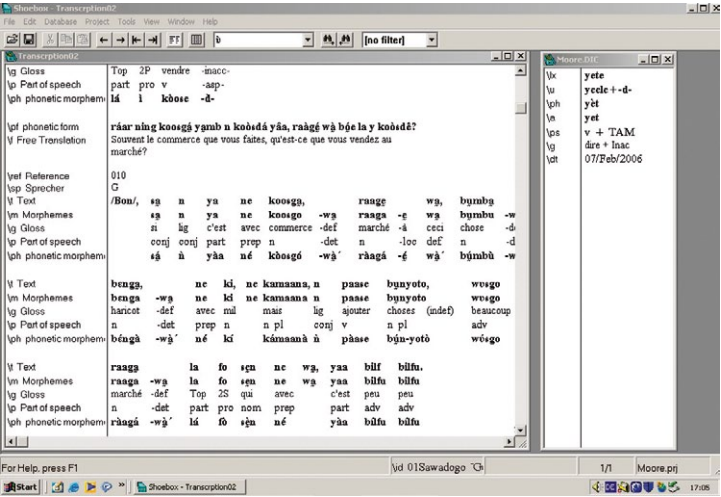
*A three-year programme which introduces you to the scholarly fields of African languages, African literatures, African arts, and media in Africa.*

## Why Africa

Africa is a continent with a thousand and one facets. Consider its more than 2,000 languages and their varieties; its dynamic literary landscapes; its vibrant media production; and its trend-setting art scenes. We offer theoretical, methodological and practical tools for study, which prepare the student to critically engage with the perspectives needed to deal with African cultural milieus, ideas and forms of expressions. This innovative, multidisciplinary and market-oriented bachelor's programme is a solid starting point towards understanding the intricacies of the African continent and building expertise in African studies.

## (Y)Our AVVA

The Bachelor of Arts programme *African Verbal and Visual Arts (AVVA)* enables you to acquire knowledge in four key branches of African studies: Languages; Literatures (in African languages as well as Anglophone and Francophone African literatures); Media; and Arts (both modern and contemporary). The curriculum provides you with a multifaceted knowledge of African cultural matters, which are at the same time global matters. It also reacts to developments in the global job market by providing its graduates with a unique intercultural expertise.



African arts and languages: the keys to understanding the originality of expressions from Africa.

# Contents & Structure

**Duration:** Three years (six semesters) of full-time study or six years (12 semesters) of part-time study.

**Tuition fees:** none

**Registration fees:** ca. 110 euros per semester to cover student services and a semester bus pass for students.

**Languages:**

**English is the language of instruction.** You have the unique opportunity to do a BA in English in Germany.

**German:** A basic command of German will facilitate your daily life and will improve your language repertoire.

**African languages:** By the end of their studies, students will have completed four course levels of one African language as well as two course levels of a second African language. We offer courses in *Bambara, Hausa, Swahili* and *Xhosa*, the latter in cooperation with the University of Fort Hare, South Africa.

Programme Overview — 6 Semesters	CP
Compulsory Courses	
<b>African Languages (Bambara, Hausa, Swahili, or Xhosa)</b> <ul style="list-style-type: none"><li>■ Language 1: Initial, Basic, Intermediate, and Advanced Levels</li><li>■ Language 2: Initial and Basic Levels</li><li>■ Languages in Application</li></ul>	20105
<b>Methods</b> <ul style="list-style-type: none"><li>■ Methods in Art Studies and Media Studies</li><li>■ Methods in Linguistics and in Literary Studies</li></ul>	1010
<b>The Linguistic Landscapes of Africa</b>	5
<b>Writing for Special Purposes</b>	5
<b>Current Trends in Research</b>	5
<b>Practice-Oriented Project</b>	10
<b>BA Dissertation</b>	12
Elective Compulsory Courses	
<b>Three Fields of Specialisation</b> <ul style="list-style-type: none"><li>■ Linguistics<ul style="list-style-type: none"><li>- Languages and Societies</li><li>- Language in Communicative Situations</li><li>- Linguistic Field Research Methods</li></ul></li><li>■ Literary Studies<ul style="list-style-type: none"><li>- Literatures in Africa</li><li>- Literature and Performance</li><li>- Literature and Culture</li></ul></li><li>■ Media and Art<ul style="list-style-type: none"><li>- Reality and Representation</li><li>- Iconology and Ideology</li><li>- Creativity and Culture</li></ul></li></ul>	15
<b>Three Advanced Seminars</b> <ul style="list-style-type: none"><li>■ Linguistics<ul style="list-style-type: none"><li>- Languages and Meaning</li><li>- Languages in Context</li></ul></li><li>■ Literary Studies<ul style="list-style-type: none"><li>- Literary Theories</li><li>- African Literatures in Context</li></ul></li><li>■ Media and Art<ul style="list-style-type: none"><li>- Art, Media, and Meaning</li><li>- Art and Media in Context</li></ul></li></ul>	24
Minor Subject	
A list of minor subjects is available under <a href="http://www.avva.uni-bayreuth.de/en/bachelor/">http://www.avva.uni-bayreuth.de/en/bachelor/</a>	49
<b>CP Total</b>	<b>120</b>





*Our campus has everything you need right at your doorstep. In contrast to larger universities, you will know many people you run into on campus. Our rich campus life features regular film screenings, art exhibitions, theatre performances, music performances in the Glashaus, and our annual "Uni Open Air" Festival.*

## Why study BA AVVA at the University of Bayreuth?

- The *Iwalewaha*: An internationally unique institution dedicated to modern and contemporary African arts
- The only university in Germany with a professorship in Literatures in African Languages
- International and multilingual staff teaching the AVVA curriculum
- Multi- and interdisciplinary research and curricula in African studies
- International network based on the principle "research on Africa only with Africa"
- An international campus with students and scholars from all corners of the globe, especially from Africa
- Germany's best library for African studies in Germany with no third-party funding
- Over 40 years of world-renowned expertise on African studies
- Our campus is both eco-friendly and family friendly and the town offers a high quality of life



*Various applied and scholarly careers linked to Africa are open to AVVA graduates.*

## Career Prospects

AVVA fosters early interdisciplinary awareness, intellectual independence, personal development and the ability to utilise theoretical and methodological tools as practical assets. Graduates of AVVA are prepared to start a career in exciting fields such as cultural and intercultural work, international cooperation, intercultural communication, intercultural mass media, creative entrepreneurship, art galleries and museums, art market and international consulting in African affairs.

The focus on teaching in English advances our internationalization strategy and enables fruitful links between the research hub in African Studies at the University of Bayreuth and elsewhere.

Upon completion of the B.A. programme, candidates may also enrol in the master's programme *African Verbal and Visual Arts: Languages, Literatures, Media and Art*.



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## Your profile

We are looking forward to welcoming candidates with an interest in African cultural issues who are ready to interact with people from all corners of the globe on a lovely campus of a university recognised worldwide for its strong emphasis in the field of African studies.

## Application procedure

New students enter the programme in the winter semester (October of each year); the application deadline for international students is generally 15 July.

## Contact

If you are unsure whether you qualify, please do not hesitate to contact us.

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## Further information is available on the web:



[www.avva.uni-bayreuth.de/en/bachelor](http://www.avva.uni-bayreuth.de/en/bachelor)

Information on the University of Bayreuth  
for prospective students:  
[www.uni-bayreuth.de/en/studies](http://www.uni-bayreuth.de/en/studies)

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